



## NOTICE OF GRANT OF CONSENT FOR THE DISPLAY OF ADVERTISEMENTS

The Town and Country Planning Act 1990  
The Town and Country Planning (Control of Advertisements) (England)  
Regulations 2007

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**Contact Name and Address:**

EC Harris LLP  
FAO Mrs G Bentley  
Midsummer Court  
314 Midsummer Boulevard  
Milton Keynes  
Buckinghamshire  
MK9 2UB

**Application No:** ST/1285/13/ADV

**Date of Issue:** 22/01/2014

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In pursuance of their powers under the above mentioned Act and Regulations, South Tyneside Council as Local Planning Authority hereby **GRANT** express consent for the following:

**PROPOSAL:** Advertisement consent for static signage surround to new ATM  
**LOCATION:** Shirley's Convenience Store, 7 East Street, Whitburn, SR6 7BY

In accordance with your application dated 19 November 2013

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**SUBJECT TO THE FOLLOWING CONDITION(S) AND REASON(S):**

- 1 This consent shall be for a limited period expiring five years from the date of the consent.

The consent is limited to a period of five years from the date of granting, in accordance with Regulation 14 of The Town and Country Planning (Control of Advertisements) Regulations 2007.

- 2 The signage hereby approved shall be non-illuminated.

For the avoidance of doubt and in the interests of visual amenity and the character of the Whitburn Conservation Area in accordance with policies DM1 and DM6 of the South Tyneside Local Development Framework.

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## **NOTES TO APPLICANT:**

**For the avoidance of doubt this decision relates to the following plans and/or specifications:**

Drwg No: WB/01 (Amended) Rec 20/01/2014

Drwg No WB/02 Rec 19/11/2013

- 1 Your attention is drawn to the standard conditions for advertisements within regulation 2(1) of the Town & Country Planning (Control of Advertisements) Regulations 2007. These require that:
  1. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
  2. No advertisement shall be sited or displayed so as to
    - a. Endanger persons using any highway, railway, dock, harbour or aerodrome (civil or military)
    - b. Obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
    - c. Hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle
  3. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
  4. Any structure or hoarding erected used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
  5. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.
- 2 In dealing with this application the Council has implemented the requirements of the National Planning Policy Framework (paragraphs 186 & 187) to seek to approve applications for sustainable development where possible.

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Gordon Atkinson  
Planning Manager

**Your attention is drawn to the attached schedule of notes which form part of this notice**

## **NOTES**

- 1 This certificate is issued under the Town and Country Planning Acts, Regulations and Orders and does not constitute a permission, approval or consent by South Tyneside Council for any other purpose whatsoever. Applications must therefore be made to the appropriate Departments of the Council for any other permission, approval or consent (including Building Regulations approval or approval of South Tyneside Council as ground landlord where appropriate) which may be necessary in connection with the proposed development or anything incidental thereto, or the use to be made of the premises which form the subject of such development.
- 2 You may also require permissions, approvals or consents under other legislation, or from bodies other than South Tyneside Council. This could include works affecting a public sewer, gas main, or electricity line, works within the adopted highway, works affecting a public right of way, property covenants, legislation relating to disabled persons, land drainage consent, waste management consent, scheduled monument consent or works affecting protected habitats or species.
- 3 The approved development should be implemented in strict compliance with all of the planning conditions, and in particular any which require details to be approved prior to the commencement of the development. Failure to do so may result in any commencement of development being unauthorised, which could be liable to enforcement action.

## **APPEALS TO THE SECRETARY OF STATE**

### **4 Only the applicant possesses the right of appeal**

If you are aggrieved by the decision of the Local Planning Authority to grant consent subject to conditions, then you may appeal to the Secretary of State for Communities and Local Government in accordance of section 78 of the Town and Country Planning Act 1990 within 8 weeks of the date of this notice. The Secretary of State has power to allow a longer period for the giving of a notice of appeal but he will not normally be prepared to exercise this power unless there are special circumstances, which excuse the delay in giving notice of appeal. The Secretary of State is not required to entertain an appeal if it appears to him that permission for the proposed development could not have been granted by the Local Planning Authority without the conditions they imposed, having regard to the statutory requirements, to the provisions of the development order, and to any directions given under the order.

Appeals can be made online using the Planning Inspectorates planning appeal service through the Planning Portal at [www.planningportal.gov.uk/pcs](http://www.planningportal.gov.uk/pcs). You must use an Advertisement Appeal Form when making your appeal. Please be aware that details of planning appeals are available on the internet and may include a copy of the original application form and relevant supporting documents supplied to ourselves, either by you, or your agent, together with the completed appeal form, and information that you submit to the Planning Inspectorate. Please ensure that you only provide information, including personal information belonging to you that you are happy will be made available to others in this way. If you supply personal information belonging to a third party please ensure you have their permission to do so. More information about data protection and privacy matters is available on the planning portal website.

Alternatively if you do not wish to submit your appeal electronically, a form is obtainable from The Planning Inspectorate, Customer Support Unit, Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 6PN. email: [enquiries@planning-inspectorate.gsi.gov.uk](mailto:enquiries@planning-inspectorate.gsi.gov.uk)). Please note that you must state the appeal form that you require.